

PETER CLARKE

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EDUCATION

University of the Pacific, McGeorge School of Law, Sacramento, California
Juris Doctorate with an Intellectual Property Concentration, May 2010

- Barrister's Scholarship Recipient
- Study Abroad Participant at the University of London, spring 2008

Western Washington University, Bellingham, Washington
Bachelor of Arts in Psychology; minor in Philosophy, June 2007

PROFESSIONAL EXPERIENCE

FindLaw, a Thomson Reuters Company, San Jose, California
Team Lead, Editor, June 2015 – Present

- Manage a team of legal writers developing content for professional and consumer audiences.
- Develop strategies to increase organic traffic and conversions.
- Collaborate with social media and newsletter teams to drive traffic growth.

LegalMatch.com, South San Francisco, California
Content Manager, July 2013 – June 2015

- Managed a team of 13 legal writers while curating an online law library with more than 6,000 articles.
- Developed content strategies for all company newsletters, blogs, and satellite websites.
- Integral in all SEO, web analytics, and social media activities.

Reputation.com, Inc., Redwood City, California
Consultant Content Producer, August 2010 – December 2014

- Wrote and edited professional content concerning Reputation.com clients.
- Recognized by senior editors as a top writer on several occasions and received numerous quality bonuses.

VOLUNTEER WORK

Legal Services of Northern California, Sacramento, California
Legal Volunteer, October 2007 – May 2008

- Interviewed clients regarding low income housing issues.
- Relayed the advice of attorneys and paralegals to clients.
- Maintained a detailed electronic log regarding client history.

Andrea Hurst Literary Management
Literary Agent Intern, August 2009 – May 2010

- Assisted senior agents in discovering new authors and marketing book-length manuscripts to major publishing houses across the nation.
- Drafted pitch letters and publisher lists; assisted in all aspects of pitching book manuscripts to prominent editors.